



The Museum Plans: New Insights into the Choreographies of Attention

A new publication to be released by ESTAR(SER) researchers
The Milcom Memorial Reading Room and Attention Library
Mana Contemporary Fall Open House / 15 September 2019, 2-4 pm

A sheaf of documents recently surfaced in the course of the renovation of the Milcom Room strongly suggests that mid-century devotees of the Order of the Third Bird engaged in a series of unusual attentional protocols involving “Knight’s Move” trajectories in relation to works of art. A new ESTAR(SER) research report presents the documents and hazards hypotheses.

About ESTAR(SER): The *Esthetical Society for Transcendental and Applied Realization* (now incorporating the *Society of Esthetic Realizers*) is an established body of private, independent scholars and amateurs who work collectively to recover, scrutinize, and (where relevant) draw attention to the historicity of the so-called *Avis Tertia*, or “Order of the Third Bird.” www.estarser.net

About the Order of the Third Bird: There remains some confusion about the history and practices of the body known as The Order of the Third Bird, but evidence points to its having been for some time a loose network of cell-like groups that engage in ritualized forms of sustained attention to works of art. The canons of secrecy around these activities — their structure and purposes — have traditionally been sufficiently restrictive as to leave some doubt as to whether any individual professing knowledge of the Order could in fact be genuinely associated therewith.